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# WHAT IS CLAIMED IS:

1. An apparatus for filtering electronic mail and notifying a user, residing on a set top box connected between a television content provider, an Internet provider having an e-mail server, and a television, comprising;

a software program which enables a user to specify email filter criteria and notification icons which then retains and stores said e-mail filter criteria and icons;

a querying module contained within said software program which queries said e-mail server to determine whether e-mail fulfilling said e-mail filter criteria has arrived at said e-mail server;

a notifying module also contained within said software program wherein, upon arrival of an e-mail fulfilling said criteria, said application notifies the user by posting said notification icons to the set top box.

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2. An application as in claim 1, wherein the connection between said set top box and said email server is permanent, so that said application continually queries said e-mail server.

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3. An application as in claim 1, wherein

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the connection between said set top box and said email server is non-permanent, so that said application queries said e-mail server at specific timed intervals.

4. An application as in claim 1, wherein said set top box contains an multi-tasking Operating System and said application runs on top of said Operating System.

5. An application as in claim 1, wherein said set top box contains an single-tasking Operating System and said application remains in memory as a Terminate and Stay Resident program and runs intermittently at user-configurable intervals.

6. An application as in claim 1, wherein said application notifies the user of the existing of e-mail messages fulfilling said e-mail filter criteria through a notification icon on the television screen.

7. An application as in claim 6, wherein said notification icon is configurable by the user, and reflects the content of the e-mail filter criteria.

8. An application as in claim 1, wherein said application notifies the user through the use of an tone generated through the television speaker.

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9. An application as in claim 8, wherein said tone is configurable by the user, and reflects the content of the e-mail filter criteria.

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- 10. An application as in claim 6, wherein said application notifies the user of a plurality of said e-mail messages wherein each e-mail message satisfies different filter criteria and has a different user notification icon.
- 11. An application as in claim 1, wherein said application queries said e-mail server upon power-up of said set top box, and immediately notifies the user of the existence of any e-mail messages satisfying the user-specified e-mail filter criteria.
- 12. An application as in claim 1, wherein said application notifies the user via a pager rather than through said set top box.
  - 13. An application as in claim 1, wherein said application notifies the user of the existence of a telephone call with Caller ID satisfying said filter criteria, instead of an e-mail message.
    - 14. An application as in claim 1, wherein

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said application notifies the user of another user attempting to make Instant Message contact with said first user.

- 5 15. An application as in claim 1, wherein newer versions of said application are downloaded to said set top box by said Internet provider.
  - 16. An application as in claim 15, wherein said downloading of newer versions can distinguish between different types of set top boxes, and make adjustments to the content of said download accordingly.
  - 17. An application as in claim 1, wherein said application is not resident on said set top box, but is resident on said e-mail server.
  - 18. An application as in claim 1, wherein said set top box is connected to said e-mail server through a middle server, where said application is resident on said middle server.
    - 19. A method of filtering e-mail messages and notifying a user, comprising:
- installing a software program on a set top box,
  wherein said set top box is connected both to a TV content
  provider and an e-mail server;

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configuring said program with specific e-mail criteria and also notification symbols;

queuing incoming e-mail messages at said e-mail server;

querying said e-mail server as to whether any of said queued messages fulfill said criteria; and

notifying a user that e-mail messages fulfilling said criteria are available on said e-mail server.

20. An e-mail filtering and notification application, comprising:

a set top box, connected between a TV content provider, an Internet provider having an e-mail server, and a TV;

user-input means for allowing a user to specify email filter criteria and notification icons;

retaining and storing means for retaining and storing said criteria and icons;

querying means, for querying said e-mail server to determine whether e-mail fulfilling said user criteria has arrived at said e-mail server;

notification means for notifying the user of said arrival by posting said notification icons to the Set Top  $\ensuremath{\mathsf{Box}}$ .

21. An software application for filtering electronic mail and notifying a user, residing on a set top box

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connected between a television content provider, an Internet provider having an e-mail server, and a television, comprising;

said software program enabling a user to specify email filter criteria and notification icons which then retains and stores said e-mail filter criteria and icons;

a querying module which queries said e-mail server to determine whether e-mail fulfilling said e-mail filter criteria has arrived at said e-mail server;

a notifying module wherein, upon arrival of an e-mail fulfilling said criteria, said application notifies the user by posting said notification icons to the set top box.

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